



Government & B2B Design Solutions
Visual Identity | Editorial & Publishing

COMPANY OVERVIEW

MKGrafix, LLC is an **SBA-certified WOSB/EDWOSB** graphic design firm and registered Georgia S-Corp. Backed by over 20 years of professional design experience, MKGrafix delivers high-impact visual communications to government agencies, trade publications, and corporate clients. We specialize in high-volume catalog layout, long-form publication design, annual report production, Section 508 accessible digital documents, and AI-accelerated workflows—enabling clients to publish complex, compliant print and digital assets rapidly and cost-effectively.

CORE CAPABILITIES

- **Catalog, Report & High-Volume Layout Design:** End-to-end design and formatting for complex catalogs, multipage annual reports, public information booklets, strategic plans, and program guides.
- **Editorial & Periodical Production:** High-density, deadline-driven layout management for monthly publications, journals, digital magazines, and trade periodicals.
- **Section 508 Accessibility Remediation:** Expert formatting and structural Tagging for digital PDFs, catalogs, and public reports to meet strict federal and state accessibility compliance standards.
- **Brand Asset & Template System Architecture:** Scalable master template libraries and style guides ensuring visual consistency across multi-department documents.
- **Advanced Visual Compositing & Retouching:** High-end image manipulation, photo retouching, and visual rendering utilizing Adobe Creative Cloud software.
- **AI-Accelerated Workflows:** *Enterprise-safe integration* of leading AI design platforms (Adobe Firefly, Photoshop AI) to speed up concept rendering and asset generation, cutting production schedules up to 50%.

PAST PERFORMANCE

- **Real Assets Adviser Magazine** (*Art Director & Lead Designer*)
 - Directed end-to-end visual design, layout, and prepress production for a monthly B2B trade publication.
 - Maintained a 100% on-time delivery record across 110+ consecutive issues with zero technical prepress errors.
 - Recipient of the APEX Award for Publication Excellence.
- **brick&batten** (*Photoshop Specialist & Designer, 2019–2026*)
 - Executed high-volume photo retouching, digital compositing, and architectural visualization rendering under tight turnaround deadlines.
- **Nielsen Business Media** (*Senior Graphic Designer*)
 - Managed fast-paced corporate publication layouts, marketing collateral, and brand assets.
- **Wallace Printing** (*Prepress Specialist*)
 - Directed commercial print prepress optimization, strict color management, and production quality control.

CORE PROCUREMENT DATA

Unique Entity ID (UEI):
XJXGNJSY9GC6

CAGE Code: 226C7

Business Structure:
S-Corporation (Georgia)

Socio-Economic Certifications:
SBA Certified Women-Owned Small Business (WOSB)
SBA Certified Economically Disadvantaged Women-Owned Small Business (EDWOSB)

Primary NAICS Code:
541430 – Graphic Design Services

Secondary NAICS Codes:
541810 – Advertising Agencies
511120 – Periodical Publishers
541890 – Other Services Related to Advertising
323111 – Commercial Printing (except Screen and Books)

Product Service Codes (PSC):
T001 – Arts/Graphic Design
T016 – Audio/Visual
T099 – Print Publications

DIFFERENTIATORS

- **20+ Years Publication Experience:** Specialized in high-volume catalogs, complex reports, and long-form layouts with zero press errors.
- **100% On-Time Record:** 110+ consecutive monthly magazine issues delivered strictly on schedule.
- **Native 508 Accessibility:** In-house PDF accessibility remediation built into every document design.
- **AI-Accelerated Workflows:** Adobe Firefly integration speeds up graphic creation by up to 50%.
- **Prepress Expertise:** Commercial print and color background prevents costly printing errors.
- **Direct Lead Access:** Work directly with the senior designer—no account managers or agency overhead.

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